

# DAIMLER TRUCK

Daimler Truck Holding AG

Investor Relations Release

January 16, 2026

## **Daimler Truck unit sales 2025: 422,510 units**

- **Group unit sales 2025: 422,510 units (2024: 460,409 units)**
- **Trucks Asia with slightly increased unit sales; Mercedes-Benz Trucks and Daimler Buses sales on prior-year level, Trucks North America with sales decrease in 2025**
- **Sales of battery-electric vehicles significantly increased to 6,726 units (2024: 4,035 units)**
- **Q4 with highest Group unit sales in 2025: Mercedes-Benz Trucks continued sales increase in Q4 while Trucks North America remained impacted by difficult market conditions.**

Leinfelden-Echterdingen – Daimler Truck finished the 2025 business year with its strongest quarter in unit sales this year, totaling 422,510 trucks and buses at Group level (2024: 460,409). The segment Trucks North America contributed 141,814 units to the Group's overall unit sales (2024: 190,727). With 159,871 units sold, Mercedes-Benz Trucks came in on prior-year level (2024: 159,540). Trucks Asia slightly increased its unit sales to 107,055 (2024: 102,870). Daimler Buses sold 26,991 units (2024: 26,592). Sales of battery-electric vehicles rose by two-thirds to 6,726 (2024: 4,035) units in 2025.

In Q4 2025, Daimler Truck reported group sales of 117,974 units (Q4 2024: 124,386). While Mercedes-Benz Trucks registered a significant increase in its sales to 48,841 (Q4 2024: 43,806) units, Trucks North America sales of 34,017 units continued to be impacted by difficult market conditions in the US (Q4 2024: 46,906). With 30,325 units in Q4, Trucks Asia was on the level of prior years' Q4 (Q4 2024: 30,298). Daimler Buses Q4 unit sales came in at 7,315 units (Q4 2024: 7,624).

As of January 1, 2025, Daimler Truck integrated its business in China and India into the Mercedes-Benz Trucks segment. The presentation for the 2025 sales figures and the restated prior-year comparison is based on the new segment composition.

<b>Unit Sales</b>	<b>Q4/2025</b>	<b>Q4/2024</b>	<b>+/-</b>	<b>2025</b>	<b>2024</b>	<b>+/-</b>
Trucks North America	34,017	46,906	-27 %	141,814	190,727	-26 %
Mercedes-Benz Trucks	48,841	43,806	11 %	159,871	159,540	0 %
Trucks Asia	30,325	30,298	0 %	107,055	102,870	4 %
Daimler Buses	7,315	7,624	-4 %	26,991	26,592	2 %
<b>Daimler Truck Group*</b>	<b>117,974</b>	<b>124,386</b>	<b>-5%</b>	<b>422,510</b>	<b>460,409</b>	<b>-8%</b>
thereof battery-electric vehicles	2,902	1,908	52 %	6,726	4,035	67 %

At its Annual Results Conference on March 12<sup>th</sup>, Daimler Truck will report in detail on financial and non-financial key figures for the 2025 financial year at Group and segment level and present its forecast for the current financial year 2026.

Daimler Truck Holding AG is listed in Germany's stock market index DAX. Daimler Truck Holding AG shares are traded on the Regulated Market (Prime Standard) of the Frankfurt Stock Exchange under the stock symbol DTG. The International Securities Identification Number (ISIN) is DE000DTROCK8, the German Securities Identification Number (WKN) DTROCK.

Daimler Truck Share

Listed Entity: Daimler Truck Holding AG

ISIN: DE000DTROCK8

Ticker Symbol: DTG

Daimler Truck Level I ADR Program

Symbol: DTRUY

ISIN: US23384L1017

**Further information on Daimler Truck Group (DTG) is available at:**

<https://www.daimlertruck.com/en/investors>

### **Upcoming Investor Events:**

An overview of upcoming events, roadshows or DTG's attendance at investor conferences can be found here: [Roadshow & Conferences](#)

### **Forward-looking statements:**

This document contains forward-looking statements that reflect our current views about future events. The words "aim", "ambition", "anticipate", "assume", "believe", "estimate", "expect", "intend", "may", "can", "could", "plan", "project", "should" and similar expressions are used to identify forward-looking statements. These statements are subject to many risks and uncertainties, including an adverse development of global economic conditions, in particular a decline of demand in our most important markets; a deterioration of our refinancing possibilities on the credit and financial markets; events of force majeure including natural disasters, pandemics, acts of terrorism, political unrest, armed conflicts, industrial accidents and their effects on our sales, purchasing, production or financial services activities; changes in currency exchange rates, customs and foreign trade provisions; a shift in consumer preferences; a possible lack of acceptance of our products or services which limits our ability to achieve prices and adequately utilize our production capacities; price increases for fuel or raw materials; disruption of production due to shortages of materials, labor strikes or supplier insolvencies; a decline in resale prices of used vehicles; the effective implementation of cost-reduction and efficiency-optimization measures; the business outlook for companies in which we hold a significant equity interest; the successful implementation of strategic cooperations and joint ventures; changes in laws, regulations and government policies, particularly those relating to vehicle emissions, fuel economy and safety; the resolution of pending government investigations or of investigations requested by governments and the conclusion of pending or threatened future legal proceedings; and other risks and uncertainties, some of which are described under the heading "Risk and Opportunity Report" in the current Annual Report. If any of these risks and uncertainties materialize, or if the assumptions underlying any of our forward-looking statements prove to be incorrect, the actual results may be materially different from those we express or imply by such statements. We do not intend or assume any obligation to update these forward-looking statements since they are based solely on the circumstances at the date of publication.